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BLOSSOM

Last Press Release

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BLOSSOM - EMPOWERING LOW-SKILLED WOMEN

Fostering social and professional integration

Section 1. BLOSSOM project description and second project result

What is the BLOSSOM Project?

The BLOSSOM Project is a co-funded project by the European Union under the Erasmus+ framework, carried by a consortium of five European countries organizations, Spain (Innohub), Poland (CWEP), Cyprus (Growth), Romania (CPIP) and Greece (AKADIMOS), with the intention of devising and integrating elementary core skills, indispensable for the potential upgrade of the low-skilled women's competencies, referring to business literacy, digital and numerical skills, with the motivation of fostering their effective social and professional integration.

Importance of BLOSSOM Project

One of the most important problems that the European Union faces is that of social marginalization. The national research reviews, carried out by the partner countries of the consortium, indicated that women with low skills face problems in reference to finding professional and social development opportunities. The partnership, through BLOSSOM project, is trying to reverse this situation, while equipping the low-skilled female population with all the appropriate competencies, so that their imperilment of social and professional marginalization subsides.

Focus of the BLOSSOM Project

Through the BLOSSOM Project, the coalition of the five European countries strive for the amplification of adult women's individual scope of action in the modern labor market and in every aspect of life, by introducing innovative approaches, alongside with assessment tools, capable of providing the mandatory feedback on the acquired skills and competences.



Section 2 Project Results, TOOLS CREATED TO SUPPORT WOMEN

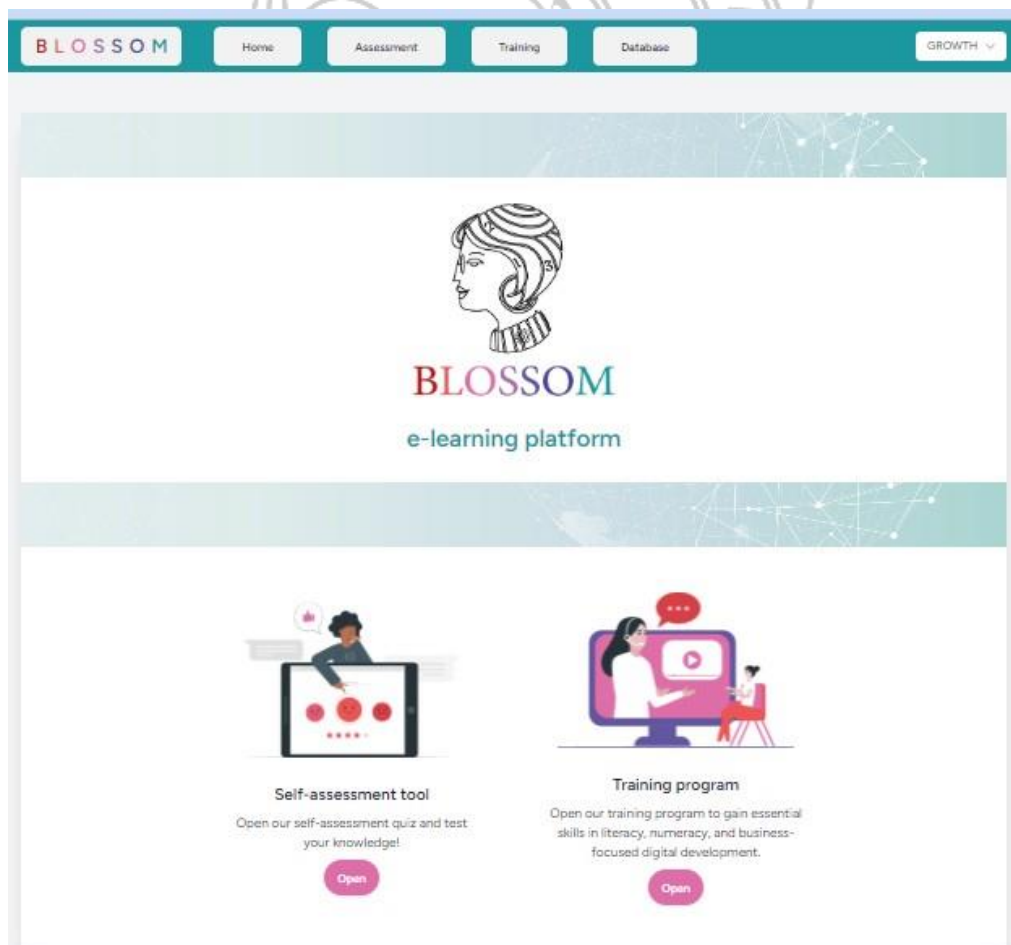
E-learning digital Platform for the BLOSSOM training program

The platform created provides an online space for low-skilled adult women to encourage lifelong learning and foster the development of competences and learn on business literacy, numeracy, and digital skills.

The platform has a flexible and modular structure, so that learners will be able to focus on aspects they really need. It is divided in three modules: digital skills, business literacy and numeracy skills, and each modules contains the sessions developed, the lesson plan, method and references.

The training programme of BLOSSOM can be visited here:

<https://blossom.erasmus.site/platform/home>



Self- Assessment Tool for BLOSSOM

This result can be found at the BLOSSOM platform and contains an online diagnostic tool which assesses specific business literacy, numeracy and digital skills and competencies of adult low-skilled women. It's important to note that the specific skills were identified in the first project result with the involvement of the main target group, women.

Users of the tool are asked to respond how are likely to act in certain scenarios/challenges. According to their responds the self-evaluation tool asses the level of the specific business literacy, numeracy and digital skills and competencies of women

A written summary is provided explaining their strengths and weaknesses as well as suggestions for their professional development in relation to the tested professional competences.

Section 3. Multiplier Events

Within January 2024, all the partners organized multiplier events to disseminate the project results and tools. The overall concept of the events organized was to present the project aims and gather interest from direct target group and the educational sector, stakeholders related to adult and entrepreneurial education.

The first part of the events was more informative about project results and the second one focused on the training programme in order to give practical information to low skilled adult women, policy makers, adult training centres, private or public organizations and associations working with adult women, employment centers, social services, organizations providing orientation, counseling for low skilled adult women.

Stay in touch and follow us here <https://www.facebook.com/BlossomErasmusPlusProject>



