



Duration:  
24 months

- Project Start:  
01.02.2022
- Project End:  
01.02.2024

The overall objective of BLOSSOM is to improve learning opportunities of adult women with low qualifications by strengthening their basic competences as literacy, numeracy and digital skills focused on business development.



# BLOSSOM



## ***PROJECT TARGET GROUPS***

- Adult low-qualified women
- Experts & Adult education guidance providers
- Policy-makers

# Main results

- R1. Design and development of core skills and key competencies model needed to up-skill adult women with reference to empower women motivation for professional development and business literacy, numeracy & digital skills
- R2. Plan and design program for women professional growth & business Literacy, Numeracy and Digital skills training for low-qualified adult women in form of TOOLKIT
- R3. E-Learning Platform for "BLOSSOM" training program and on-line self-assessment tool
- R4. Self- Assessment Tool for BLOSSOM

## Partnership



Cooperation partnerships in adult education - BLOSSOM - Basic competences as literacy, numeracy & digital skills focused on business development,  
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